

## The New Yorker gaat TV maken

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Op de eigen site zegt The New Yorker over hun tv-plannen:

*"Today, pretty much anything with a screen can be a television. Meanwhile, TV has become a way of seeing, a sensibility, a genre—a method, in short, for telling stories and organizing ideas. And many of these visual stories can be viewed anywhere, at any time. (...) "The New Yorker Presents," is built upon the genres that the The New Yorker has developed for ninety-one years: the humorous fiction of Shouts & Murmurs, the roaming investigations of A Reporter at Large, the on-the-wing curiosity of The Talk of the Town. "The New Yorker Presents" combines these ways of telling stories with the images and modes of television to create something new"*